

## Press release:

36Zero, a technology company transforming construction, mining, and oil & gas operations through AI and IoT solutions, with a presence in Spain, UK, UAE, and Saudi Arabia, today announces it has entered a definitive agreement to acquire the Bodytrak assets from Lakeland Fire + Safety (“Lakeland”) (NASDAQ: LAKE), a leading global manufacturer of protective clothing, technology and apparel for industry, healthcare and first responders. Details of the acquisition have not been disclosed.

- UK & Saudi Arabia-based ConTech 36Zero is acquiring the assets of Bodytrak, a leading AI & IoT device company that captures real-time physiological data from unique in-ear sensors and analyses this data using AI and cloud services to provide critical insights that protect workers from incidents caused by heat stress and fatigue. Uniquely Bodytrak is ATEX / IECEx intrinsically safe certified for hazardous heavy industry environments.
- Founded in 2018 by David Redmond, 36Zero specialises in wearable tech solutions that provide real-time monitoring for heavy industry clients, reducing risks, protecting worker welfare, and improving efficiency on projects across construction, mining and oil and gas.
- The acquisition expands 36Zero’s global footprint across Europe, the Gulf, and Asia into North America, and extends its platform further beyond construction into mining, oil and gas and operations, allowing clients to manage project operations, safety, and worker welfare in one
- Bodytrak has 30 granted patents and 55 design patents with jurisdictions globally.

While 36Zero has been actively engaged within the health and safety wearable market, the acquisition marks a new growth opportunity area given the accreditation Bodytrak has, to operate in intrinsically safe environments such as oil and gas. Additionally, Bodytrak requires no onsite infrastructure meaning Bodytrak can be deployed at scale across large geographic sites and regions globally.

“As the world leader in workforce management and HSE, 36Zero has set its sights on supporting the world’s leading construction, oil and gas and mining clients. By putting worker safety and welfare first, 36Zero combined with Bodytrak gives our clients the best option possible to marry best in class worker welfare, AI worker safety incident alerting with project planning software for resource management, delivering a win win scenario for all stakeholders” said David Redmond, Founder and CEO of 36Zero.

36Zero, UK-headquartered company has already established a strong foothold globally by serving a range of clients in the UK, Singapore, Saudi Arabia and the UAE. Seizing first-mover advantage enabled 36Zero to establish a dominant market position amid widespread demand for its solutions around the world.

With a proven track record in digitizing labour mobilisation, project cost control, worker safety, and welfare management for large-scale infrastructure projects, 36Zero’s platform is geared to support the world’s 500m+ heavy industry workers, with Bodytrak now playing a significant role.

Pairing 36Zero’s core offering with Bodytrak offers our clients around the world the most comprehensive suite of solutions to meet their diverse range of requirements. This is a further validation of 36Zero’s strategy as the world’s number one workforce management and HSE platform, said Philip Beatty, Board Director of 36Zero.

Vincent Billings, Partner corporate team at SA Law served as legal advisor to 36Zero. Cherry Tree & Associates served as financial advisor to Lakeland. Maynard Nexsen acted as legal advisor to Lakeland.